



The Muslim Foundation of America

27-10 Hoyt Ave., Astoria NY 11102

TITANIUM SPONSORSHIP

Titanium Sponsorship Package

Participating as a Titanium Sponsor at Muslim Day Parade 2009 - New York, is an excellent opportunity for vendors to receive maximum marketing exposure in addition to gathering knowledge, and networking with major **American Muslims** businesses. Titanium Sponsorship offers the following benefits:

- One Prime-class exhibit stall at parade.
- Titanium Sponsor Plaque
- Fifteen (15) VIP attendee passes with sponsorship ribbons
- No restriction of flyer distribution area.
- Acknowledgement of sponsorship during opening remarks
- Top logo placement on Parade website with hyperlink
- Top logo placement in Parade materials
- Corporate description on Parade website under logo
- Corporate description in Parade materials
- *Muslim Day Parade 2009 - New York website* (486x60 Home Page Large Banner)
- Full Page *Muslim Day Parade 2009 - New York souvenir* print color ad back cover
- Placement of company white paper on Parade website
- Distribution of company white paper at Parade



SPONSORSHIP CONTRACT

Event Information

Event Name: **Muslim Day Parade 2009 - New York** _Date: **August 02, 2009**

Contact Information

Contact Name: _____

Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Method of Payment

Company Check _____ Visa _____ MasterCard _____ AmEx _____ P.O. # _____ -

Credit Card Number: _____ Exp Date: _____/_____/_____

Name Printed on the Card: _____

TOTAL AMOUNT ENCLOSED: \$15,000.00

Signature: _____

TITANIUM SPONSORSHIP

Package Price: \$15,000



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PLATINUM SPONSORSHIP

Platinum Parade Sponsorship Package

Participating as a Platinum Sponsor at Muslim Day Parade 2009 - New York, is an excellent opportunity for vendors to receive maximum marketing exposure in addition to gathering knowledge, and networking with major **American Muslims** businesses and . Titanium Sponsorship offers the following benefits:

- One Prime-class exhibit stall at parade.
- Platinum Sponsor Plaque
- Ten (10) VIP attendee passes with sponsorship ribbons.
- Up to four spots for flyer distribution.
- Acknowledgement of sponsorship during opening remarks
- Celebrity endorsements.
- Top logo placement on Parade website with hyperlink
- Top logo placement in Parade materials
- Corporate description on Parade website under logo
- Corporate description in Parade materials
- *Muslim Day Parade 2009 - New York website* (486x60 Home Page Large Banner)
- Full Page *Muslim Day Parade 2009 - New York souvenir* print color ad inside cover
- Placement of company white paper on Parade website
- Distribution of company white paper at Parade



SPONSORSHIP CONTRACT

Parade Information

Parade Name: **Pakistan Independence Day Parade 2009** Date: **August 02, 2009**

Contact Information

Contact Name: _____
 Title: _____
 Company: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____
 Email: _____

Method of Payment

Company Check _____ Visa _____ MasterCard _____ AmEx _____ P.O. # _____ -

 Credit Card Number: _____ Exp Date: _____/_____
 Name Printed on the Card: _____

TOTAL AMOUNT ENCLOSED: \$10,000.00

Signature: _____

PLATINUM SPONSORSHIP

Package Price: \$10,000.00



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GOLD SPONSORSHIP

Gold Parade Sponsorship Package

Participating as a Gold Sponsor at Muslim Day Parade 2009 - New York is an excellent opportunity for vendors to receive maximum marketing exposure in addition to gathering knowledge, and networking with major **American Muslims** businesses and . Titanium Sponsorship offers the following benefits:

- One Prime-class exhibit stall at parade.
- Gold Sponsor Plaque
- Four (04) VIP attendee passes with sponsorship ribbons
- Up to two additional spots for flyer distribution.
- Acknowledgement of sponsorship during opening remarks
- Celebrity endorsements.
- Logo placement on Parade website with hyperlink
- Logo placement in Parade materials
- Corporate description on Parade website under logo
- Corporate description in Parade materials
- *Muslim Day Parade 2009 - New York website* (120x120 Standard Home Page Banner)
- Full page *Muslim Day Parade 2009 - New York souvenir* print color ad

**Package
Price
\$7,000**

SPONSORSHIP CONTRACT

Parade Information

Parade Name: Muslim Day Parade 2009 _____ Date: October 18th, 2009

Contact Information

Contact Name: _____

Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Method of Payment

Company Check _____ Visa _____ MasterCard _____ AmEx _____ P.O. # _____

Credit Card Number: _____ Exp Date: ____/____

Name Printed on the Card: _____

TOTAL AMOUNT ENCLOSED: \$7,000.00

Signature: _____

GOLD SPONSORSHIP

Package Price: \$7,000.00



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SILVER SPONSORSHIP

Silver Parade Sponsorship Package

Participating as a Silver Sponsor at Muslim Day Parade 2009 - New York is an excellent opportunity for vendors to receive maximum marketing exposure in addition to gathering knowledge, and networking with major **American Muslims** businesses and . Titanium Sponsorship offers the following benefits:

- One standard-class exhibit stall at parade.
 - Silver Sponsor Plaque
 - Two (02) VIP sitting area passes with sponsorship ribbons
 - Acknowledgement of sponsorship during opening remarks
 - Logo placement on Parade website with hyperlink
 - Logo placement in Parade materials
 - Corporate description on Parade website under logo
 - Corporate description in Parade materials
 - *Muslim Day Parade 2009 - New York souvenir ad*
 - *Muslim Day Parade 2009 - New York website*
- (120x60 Standard Home Page Banner)



SPONSORSHIP CONTRACT

Parade Information

Parade Name: Muslim Day Parade 2009 _____ Date: October 18th, 2009

Contact Information

Contact Name: _____

Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Method of Payment

Company Check _____ Visa _____ MasterCard _____ AmEx _____ P.O. # _____ - _____

Credit Card Number: _____ Exp Date: ____/____

Name Printed on the Card: _____

TOTAL AMOUNT ENCLOSED: \$5,000.00

Signature: _____

SILVER SPONSORSHIP

Package Price: \$5,000.00



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EXHIBITOR SPONSORSHIP

Exhibitor Parade Sponsorship Package

Participating as a Exhibitor Parade Sponsor at Muslim Day Parade 2009 - New York is an excellent opportunity for vendors to receive maximum marketing exposure in addition to gathering knowledge, and networking with major **American Muslims** businesses and . Titanium Sponsorship offers the following benefits:

- One standard-class exhibit stall at parade.
- Logo placement on Parade website with hyperlink
- Logo placement in Parade materials
- Corporate description on Parade website under logo
- Corporate description in Parade materials
- *Muslim Day Parade 2009 - New York website* (60x60 Standard Home Page Banner)



SPONSORSHIP CONTRACT

Parade Information

Parade Name: Muslim Day Parade 2009 _____ Date: October 18th, 2009

Contact Information

Contact Name: _____

Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Method of Payment

Company Check _____ Visa _____ MasterCard _____ AmEx _____ P.O. # _____

Credit Card Number: _____ Exp Date: ____/____/____

Name Printed on the Card: _____

TOTAL AMOUNT ENCLOSED: \$3,000.00

Signature: _____

EXHIBITOR SPONSORSHIP

Package Price: \$3,000.00



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FLOAT SPONSORSHIP

FLOATS SPONSORSHIP FOR 62nd ANNIVERSARY CELEBRATION

Custom Made Special Model Float	\$5000.00
Float with Sponsor's Name	\$3000.00

SPONSORSHIP CONTRACT

Parade Information

Parade Name: Muslim Day Parade 2009 _____ Date: October 18th, 2009

Contact Information

Contact Name: _____
 Title: _____
 Company: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____
 Email: _____

Method of Payment

Company Check _____ Visa _____ MasterCard _____ AmEx _____ P.O. # _____
 Credit Card Number: _____ Exp Date: ____/____
 Name Printed on the Card: _____

TOTAL AMOUNT ENCLOSED: \$Signature: _____

EXHIBITOR SPONSORSHIP

Package Price: \$



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EXHIBITOR/VENDOR BOOKING FORM

Exhibitor/Vendor Booking Form

If you like to participate as an exhibitor/vendor only, kindly fill out this form and send us back before July 15, 2009. The stall space is allocated on first come first serve basis. You will be allowed to display your merchandise/products on an 8'x10' space. Management will not provide any furniture, fixtures or any power supplies etc. This form is only applicable for small businesses and vendors. To book a stall space for corporate businesses or for food vendors please contact our office.

One standard-class exhibit stall space at parade.



SPONSORSHIP CONTRACT

Parade Information

Parade Name: Muslim Day Parade 2009 _____ Date: October 18th, 2009

Contact Information

Contact Name: _____

Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Method of Payment

Company Check _____ Visa _____ MasterCard _____ AmEx _____ P.O. # _____

Credit Card Number: _____ Exp Date: ____/____

Name Printed on the Card: _____

TOTAL AMOUNT ENCLOSED: \$600.00

Signature: _____

EXHIBITOR SPONSORSHIP

Package Price: \$500.00



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Advertisement Form for Souvenir

Muslim Day Parade 2009 - New York

Deadline for Ads: July 20, 2009

Company Name: _____

Contact / Title _____

Address: _____

City _____ State _____ Zip _____

Phone: _____ Fax: _____

E-Mail: _____

TYPE OF AD (Full Color)	COST	TOTAL
Front Cover Inside	\$5000.00	\$
Back Cover Outside	\$6000.00	\$
Back Cover Inside	\$4000.00	\$
Middle Insert Full page	\$2500.00	\$
Full Regular Page	\$1350.00	\$
Half Page	\$800.00	\$
Quarter Page	\$500.00	\$
One Eight Page (Business Card)	\$300.00	\$

Total Enclosed:\$

Payment Options: No Ad will be accepted without full payment!

CHECK AMERICAN EXPRESS DISCOVER MASTERCARD VISA

Card Number: _____ Expiration Date: _____/_____/_____

Signature: _____

Please make checks payable to: The Muslim Foundation of America Inc.

Mail or fax the entire Ad Form with Full Payment to:

The Muslim Foundation of America Inc. c/o K2 Media & Marketing LLC

ATTN: Zafar Khurshid

9 Merrie Trail Denville NJ 07834

Tel: 212-202-0400, Fax: 212-202-0600

PDPFC OFFICE USE ONLY

Publication: MDP Sovinier-2009

Page # of Ad:

Date:



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Terms & Conditions

Contract Terms

1. Sponsor space will be allocated on first-paid, first served basis. Priority will be determined by date of receipt of application for space accompanied by required payment.
2. The full fee must accompany application for space in order to guarantee reservation. Stall spaces for which payment has not been received in full will not be available. **All payments must be received by terms chosen of the Sponsor and Exhibitor Registration Form. Unpaid stall reservations will be released for general sale. Client will remain responsible for payment of the space reserved.**
3. The standard stall space size is 10' wide by 8' deep unless stated or marked. All exhibits must fit within the confines of their assigned space so as not to impede traffic flow, infringe on the space of other exhibitors, or violate guidelines set forth by the Parade committee.
4. Sponsors agree to abide by the installation and dismantling times set by **The Muslim Foundation of America Inc.** to have at least one person staffing their stalls during published exhibitor hours.
5. Sponsor badges must contain the company/agency name as it is stated on the exhibitor contract.
6. Exhibitor must arrange all/any equipment or furniture necessary to exhibit their product/products.
7. **The Muslim Foundation of America Inc.** reserves the right to impose limitation to noise levels and any other method of operation which becomes objectionable.
8. Any distribution of literature or samples shall be limited to the exhibitor's stall. Exhibitors may not interfere with collateral that is not produced by the said exhibitor.
9. **The Muslim Foundation of America Inc.** has the right to rearrange the final floor plan based on unsold or unoccupied exhibit space. All exhibitors will be notified of any changes for this event.
10. If **The Muslim Foundation of America Inc.** should be prevented from holding the Parade for any reason, our liability is limited to refunding the sponsor package fees.
11. Neither the management of the Parade Committee nor **The Muslim Foundation of America Inc.** shall be liable for the damage, loss or destruction to the exhibits by reason of fire, theft, accident or other destructive causes. Sponsor shall lease their stall space at his/her sole risk. Neither the management of the Parade facilitator agency or **The Muslim Foundation of America Inc.**
12. Neither **The Muslim Foundation of America Inc.** nor any of their agents, servants, or employees will be accountable or liable for accidents to sponsors, their agents or employees.
13. Sponsor assumes the entire responsibility and hereby agrees to protect, indemnify, defend, and hold harmless **The Muslim Foundation of America Inc.**, the Parade facilitating agency, their officers, employees, and agents against all claims, losses, and damages to persons and property, governmental charges or fines, and attorney's fees arising out of or caused by exhibitors installations, removal, maintenance, occupancy, or use of the exhibition premises or any part thereof, including any **The Muslim Foundation of America Inc.** does not maintain and is not responsible for obtaining insurance covering sponsor's property. Sponsors are advised to obtain business interruption and property damage and loss insurance to cover such occurrences.
14. No photography is allowed without the permission of the stall staff and/or show manager.



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15. All sponsorship additional features are sold on a first come, first serve basis and are limited to one company sponsor per event
16. Please forward all your correspondence and inquiries regarding Sponsorship, Stall Space or ad in Souvenir to the following:

Attn: Zafar Khurshid
K2 Media & Marketing LLC
9 Merrie Trail Denville
NJ 07834
Tel: 212-202-0400
Fax: 212-202-0600
Email: zafar@k2mm.com